

Listă publicații științifice

1. Sandu, R.-M., (2016). The New Rules of Green Marketing-a Book Review in SEA Practical Application of Science, vol. IV, Issue 2 (11), p.417-419,
http://seaopenresearch.eu/Journals/articles/SEA_11_35.pdf
2. Sandu, R.-M., (2016). Organic Agriculture in the world, European Union and Romania between 2010 -2014 in Analele Universitatii Ovidius, Constanta, Economic Sciences Series, vol. XVI, Issue 1, p. 403-408 http://stec.univovidius.ro/html/anale/RO/wpcontent/uploads/2015/03/ANALE-vol-16_issue_1_site.pdf
3. Sandu, R.-M., Abălăesei, M., (2016). Determinants of Romanian Consumers' Green Purchase Intention- A Psychographic Perspective, Analele Științifice ale Universității „Constantin Brâncuși”, Târgu-Jiu, Seria Economie, Issue 1, p. 99-109, http://www.utgjiu.ro/revista/ec/pdf/2016-01/15_Sandu,%20Abalaesei.pdf
4. Abălăesei, M., Sandu, R.-M. (2015). Electronic word of mouth: factors that influence purchase intention, Intercultural Communication and the Future of Education, The HUB- Fusion between Social Sciences, Arts, Theology, Engineering and Management,p.61-67,
http://seaopenresearch.eu/Document/Article/NORD3_9.pdf
5. Abălăesei, M., Sandu, R.-M. (2015). Factors influencing the adoption of electronic word of mouth, SEA-Practical Application of Science, Vol. III, Issue 3 (9), p.117-123,
http://www.sea.bxb.ro/Article/SEA_9_17.pdf
6. Sandu, R.-M., Abălăesei, M. (2015). Social Media and the Potential of Weblogs in Marketing, SEA-Practical Application of Science, Vol. III, Issue 2 (8), p.305-310,
http://sea.bxb.ro/Article/SEA_8_46.pdf
7. Sandu, R.-M. (2015). Psychographic Factors Influencing Green Purchase Intention, The Academic Journal Of Research In Economics And Management, vol.3, nr.2, p. 64-71,
http://ajrem.newscienceseries.com/files_site/paperlist/Journal3-2- 150525135709.pdf
8. Sandu, R.-M. (2014). Green: Marketing, Products And Consumers, SEA-Practical Application of Science,Vol. 2, Issue 3(5), p.555-562, http://sea.bxb.ro/Article/SEA_5_78.pdf

